

On June 22, 2022, the City of Vancouver approved the Broadway Plan, which would set planning in the area for the next 30 years. Included in the plan were parameters for the Mount Pleasant Industrial Area, described as a "light industrial area with a dynamic range of businesses and significant recent development."

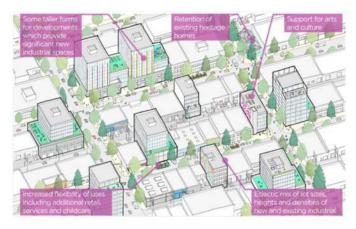
The dynamic versatility of the area has allowed for unique land uses, attractive for investors and developers.

"Today, the area continues to transform with interesting new developments with light industrial at grade and office above, sprinkled with a mix of other supporting uses like restaurants and brewery lounges."

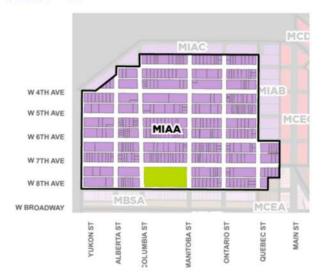
-Vancouver Broadway Plan, 2022

The Big Moves

- » Continue to foster the Mount Pleasant Industrial Area as a vibrant creative and cultural production area supporting the innovation economy and with an enhanced light industrial function.
- » Modest increase in height and density to support innovation and creative economy uses, with additional height and density for developments with at least 50% of floor space as industrial uses.



"AREA - A"

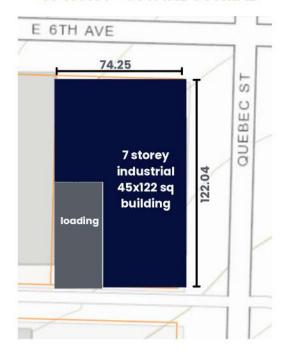


The Vancouver Broadway Plan distinguishes three areas of industrial use within the Mount Pleasant Industrial Area. The majority of the land, including our proposed land assembly, is in "AREA-A", which has the intent to create a "vibrant creative production area by enhancing its light industrial function while strategically increasing opportunities to support the innovation economy."

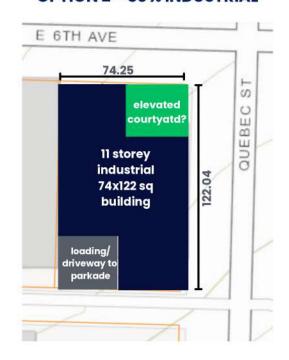
There are two options within AREA -A, allowing for densities up to 6.0 FSR and heighs of 11 stories, depending on the use. Buildings with 1/3 industrial use will have a maximum of 4.5 FSR and 7 stories. Buildings with at least 1/2 industrial use will allow for the maximum of 6.0 FSR and 11 stories.



OPTION 1 - 33% INDUSTRIAL



OPTION 2 - 50% INDUSTRIAL



CONSOLIDATED QUEBEC STREET LAND ASSEMBLY PROFILE

- Proposed 3-Lot Assembly:
 - 2233 QUEBEC STREET
 - 2227 QUEBEC STREET
 - 64 EAST 6TH AVE
- Consolidated Lot Size
 - o 74.25 x 122.04 = 9062.47 feet

- Site Potential Option 1:
 - 1/3 Industrial Use
 - 2/3 Office/Retail/Cultural
 - 4-7 Storey Building(s) @ 4.5 FSR
 - Max Building: 40,776.62 sq.ft
- Site Potential Option 2:
 - 1/2 Industrial Use
 - 1/2 Office/Retail/Cultural
 - 8–11 Storey Building(s) @ 6.0 FSR
 - Max Building: 54,374.82 sqft

DIAGRAMS FOR ILLUSTRATION PURPOSES ONLY. INFORMATION FROM BROADWAY PLAN IS NOT GUARANTEED, PLEASE CONSULT WITH CITY & OUTSIDE PROFESSIONALS.

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- 2.Exhaustive area & market knowledge
- 3. Progressive marketing strategy
- 4. Masterful negotiations

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BRAD RICHERT ASSOCIATE BROKER

778.240.4239 brad@therealestatenerd.ca realestatenerds.org



SIMONE CLARKE

604.916.9241 simone@osclarke.com osclarke.com









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Real Broker, Ltd. #200 7404 King George Blvd Surrey, BC V3W 1N6 #500 666 Burrard St, Vancouver, BC V6C 2X8



