

**AVISON
YOUNG**

Business For Sale

Dairy Queen Grill & Chill

4990 Victoria Drive, Vancouver, BC



Opportunity to acquire a well-established Dairy Queen franchise restaurant on Victoria Drive in Vancouver

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BUSINESS FOR SALE

Dairy Queen Grill & Chill
4990 Victoria Drive, Vancouver, BC



Property details

ADDRESS

4990 Victoria Drive, Vancouver, BC

RESTAURANT SIZE

1,866 sf

LEASE RATE

Owner-occupied, lease structuring opportunity

OWNERSHIP STATUS

Asset sale

PRICING GUIDANCE

\$1,000,000

Opportunity

Avison Young is pleased to offer for sale a well-established Dairy Queen Grill & Chill franchise located at 4990 Victoria Drive, a prominent and visible quick-service restaurant (QSR) in the heart of Vancouver, British Columbia.

Strategically positioned along the well-traveled Victoria Drive corridor, this established location boasts a strong operating history with consistent sales. The business benefits from high pedestrian and vehicular traffic in a densely populated neighborhood, making it an ideal location for continued growth.

As part of a robust network of 694 Dairy Queen locations across Canada, this franchise enjoys the backing of one of the country's most recognized and trusted QSR brands. British Columbia is considered a growth market for Dairy Queen, with further expansion plans in place—offering additional long-term upside potential.

This is an exceptional opportunity to acquire a turnkey, cash-flowing business supported by a nationally respected brand and proven franchise model.

Investment highlights

Dairy Queen offers a strong franchise model that supports its franchisee with industry support, training and management programs, strong brand recognition and more.

Investment qualifications:

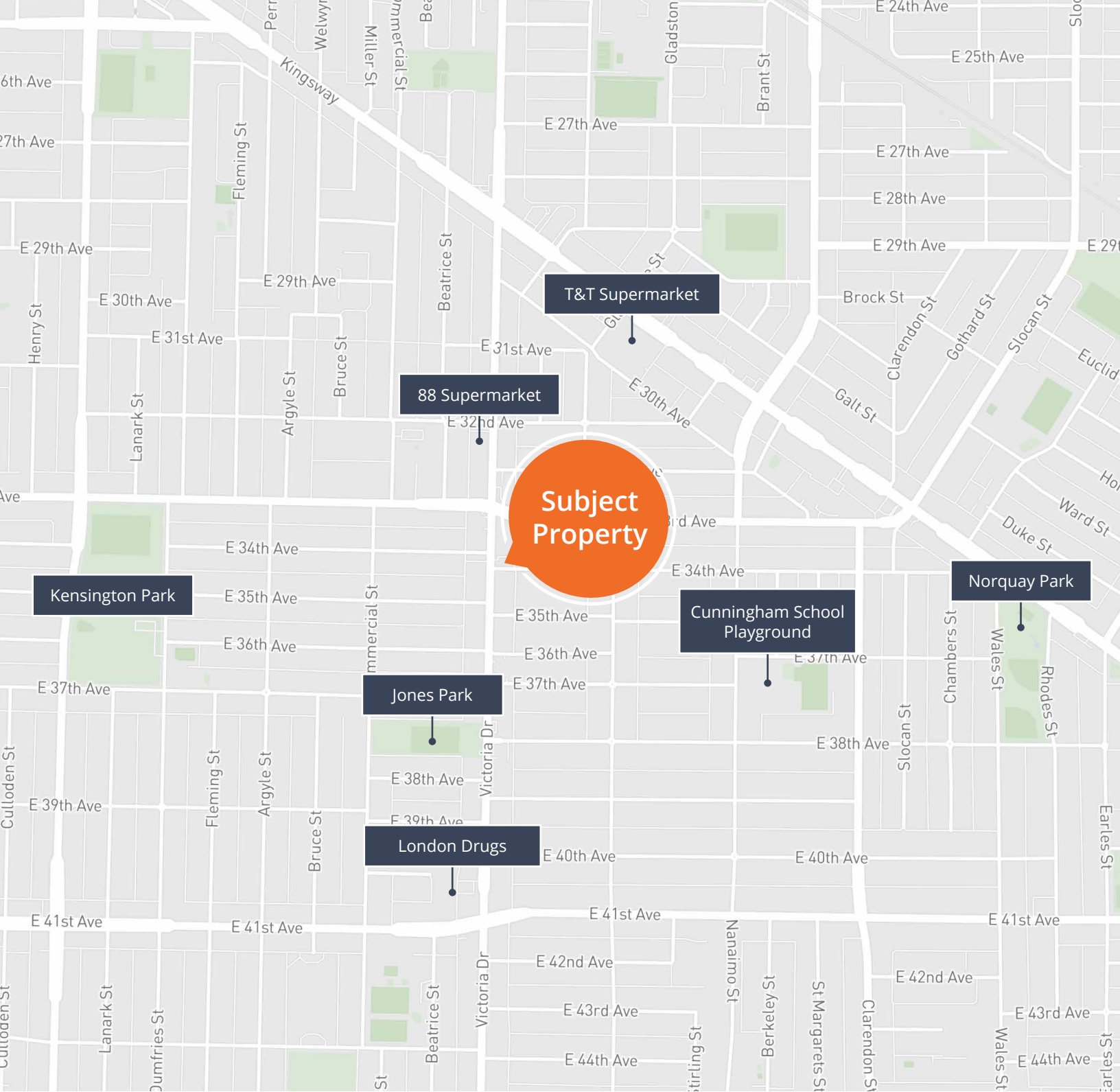
- **Royalty fee:** 4%
- **Marketing fee:** 5 – 6%
- **Term:** 20 years
- **Investment range:** \$914,500 - \$3,000,000 or more
- **Liquid Capital Requirement:** \$540,000
- **Net Worth Requirement:** \$1,000,000 (for a single unit)



Highlights

-  As of September 2024, there are 694 Dairy Queen locations across Canada, with 122 in British Columbia and further expansion plans in the province
-  **Brand Strength:** With over 80 years in the industry, Dairy Queen offers strong brand recognition and a loyal customer base
-  **Comprehensive Support:** From training to ongoing operational assistance, franchisees receive robust support
-  **Community Focus:** Engagement in charitable initiatives strengthens community ties and brand image, such as, the annual Miracle Treat Day where proceeds from Blizzard Treat sales are donated to local children's hospitals
-  **Opportunity to acquire real estate. Contact listing agents**





Contact for more information

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