

# Peguis Promenade

Reenders Drive & Rougeau Road  
Winnipeg, Manitoba

## East Winnipeg's Exciting New Development Adjacent to Kildonan Place and Costco



**NORTHEAST  
WINNIPEG**



**64,587  
HOUSEHOLDS**  
Based on Trade Area (2025)



**147,937  
DAYTIME  
POPULATION**  
Based on Trade Area (2025)



**24,800  
VEHICLES  
PER DAY**  
Reenders Dr. (2024)

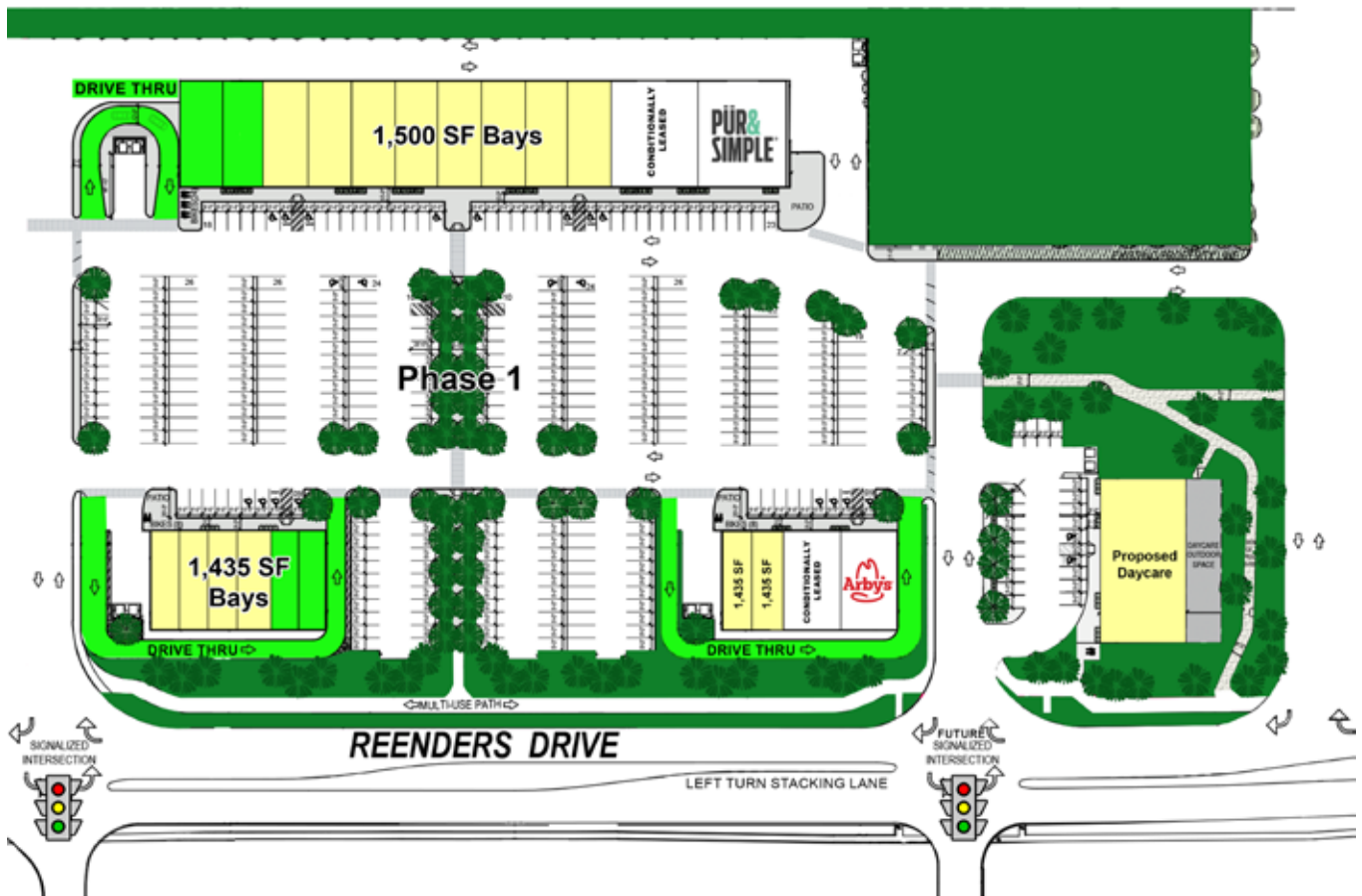


**500+ NEW  
MULTIFAMILY  
UNITS ON-SITE**

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Mixed-Use Development, Adjacent to Kildonan Place and Costco



## IN THE HEART OF EAST WINNIPEG'S LARGEST SHOPPING DESTINATION

Situated in the centre of a **dominant shopping hub** serving east Winnipeg. Peguis Promenade is a new mixed-use development featuring luxury rental apartments to compliment new service and retail.



**Accommodate all sizes and uses**  
Prominent drive-thru opportunities and major pylon signage proposed



**Growing Residential Area**  
Fast growing residential area with thousands of new homes planned. 7,000+ new households in last decade.



**Infrastructure Improvements**  
Multi-million investment including the extension and widening of Reenders Drive & Peguis Street



**Excellent Public Transportation**  
There are 10 transit routes in the immediate vicinity, connecting to all areas of the city

204.474.2000

**Shindico**

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## YOUR FLAGSHIP LOCATION IN A THRIVING RETAIL & RESIDENTIAL CORRIDOR

- Adjacent to Canadian Tire (major expansion underway) and Costco (with expanded parking), and across the street from Kildonan Place Shopping Centre, northeast Winnipeg's regional shopping centre with over 100 shops, food court and theatre.
- Over **500 new purpose-built rental units** are planned for the development.
- Regional attractions include Cineplex Junxion, Club Regent Casino (1,642,500 visitors annually), the Regent Avenue Auto Strip, Home Depot, Walmart Supercentre, Real Canadian Superstore and Rona+.
- **Large Daytime Population** with significant employment lands nearby including:
  - Canada Revenue Agency's Winnipeg Taxation Centre (3,000+ employees).
  - St. Boniface Industrial Park, to the south, which includes approximately 15,000 employees from companies such as New Flyer Industries, Palliser Furniture, Richlu Manufacturing, Bison Transport, Parmalat, and BeeMaid.
- **Ready for tenant occupancy Spring 2027.**



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## TRADE AREA DEMOGRAPHICS



164,186  
Population



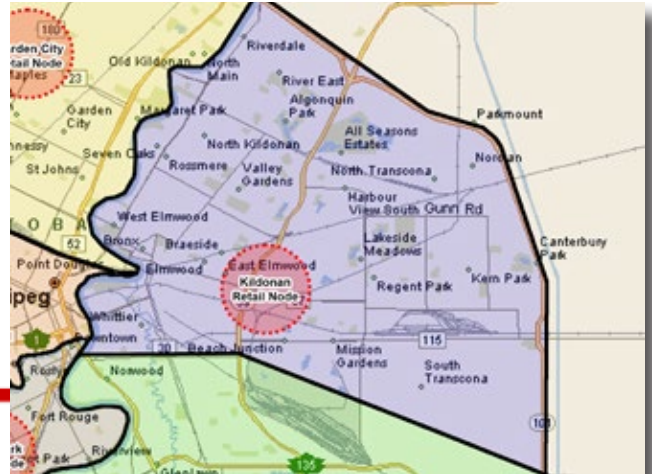
38.3  
Median Age



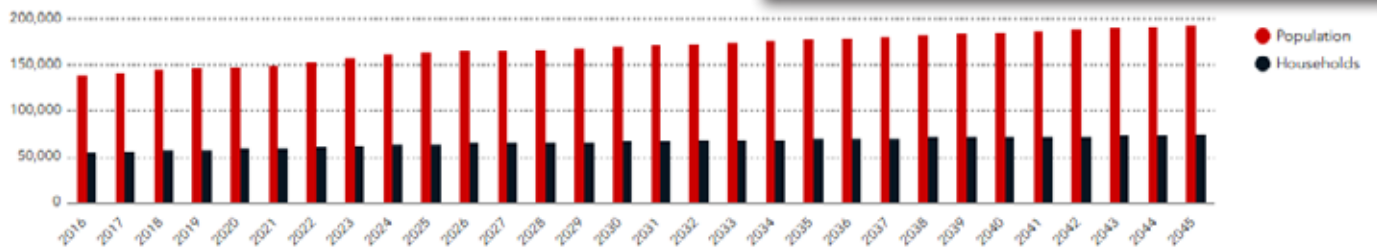
64,587  
Households



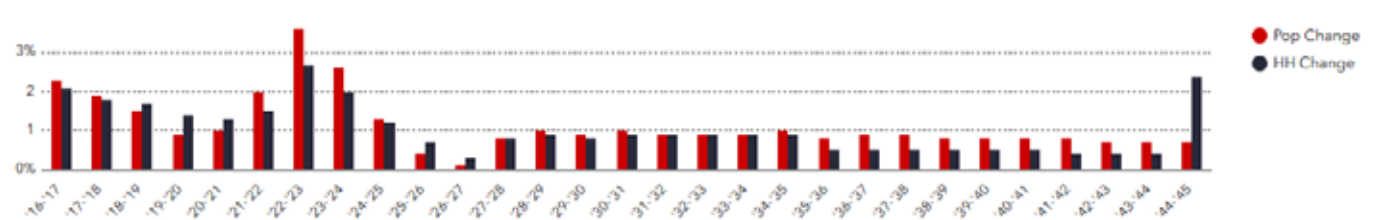
CA\$87,266  
Median Income



Population and Household Counts



Population and Household Percent Changes



9+%

Population growth  
in the last 5 years

10+%

Growth in  
Total Households  
in the last 5 years

50%

Daytime Population  
is at work

Envronics Analytics ©2025

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ONE OF THE **FASTEST**  
GROWING RESIDENTIAL  
AREAS IN WINNIPEG  
WITH **THOUSANDS** OF  
NEW HOMES



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FOR MORE INFORMATION, PLEASE CONTACT:

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